

Exploratory Webinar

Thursday, June 25, 2020











Webinar Agenda

1030 - 1045 Concept Introduction.

1045 - 1115 Easy/Fun Interactive Feedback and Stakeholder Inputs Solicitation.

1115 - 1145 Expert Commentary.

1115 - 1122 Dr. Justine Taylor.

1122 - 1129 Mr. Lucas Semple.

1129 - 1136 Mr. Gene Ingratta.

1136 - 1143 Mr. Peter Quiring.

1145 - 1200 Summary Comments and Next Steps.











MOTIVATION











YOU ARE ALREADY GREAT

So What Are We Trying To Do Here?

- The Ontario Greenhouse Sector is ripe with many examples of Research, Innovation, Commercialization, Education, and Teaching.
- The wealth of knowledge among Growers, Government Labs, NGO Agencies, Consultants, and Universities is staggering.
- Careful examination of the sector has revealed a wealth of untapped opportunities for markedly increased coordination, collaboration, and knowledge translation.







YOU ARE ALREADY GREAT

So What Are We Trying To Do Here?

COORDINATION



Avoid redundancy, increase efficiency of resource utilization.

COLLABORATION



I didn't know you did that - let's combine to make a Superteam! And/or how can we help one another in our own separate efforts?

KNOWLEDGE TRANSLATION



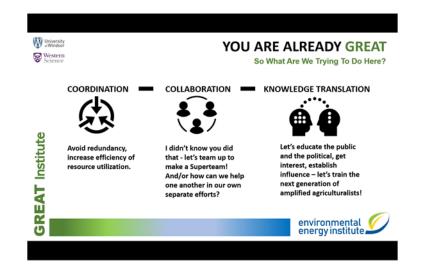
Let's commercialize innovation, educate the public and the political, get interest, establish influence – let's train the next generation of amplified agriculturalists!



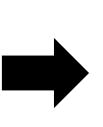


YOU ARE ALREADY GREAT

So What Are We Trying To Do Here?



BUILD A BRAND FOR EXPORT





Many existing GREAT Stakeholders have already established globally recognized product brands. The same should be true for our GREAT Research, Education, and Commercialization.





COMPOSITION







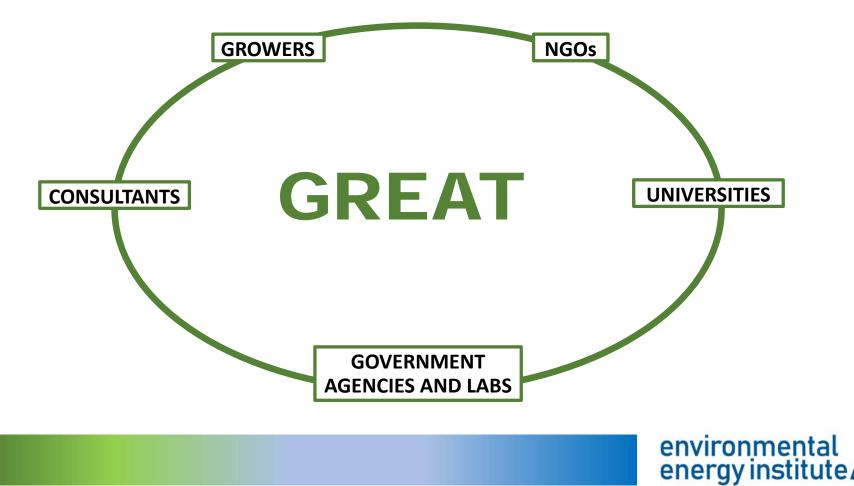






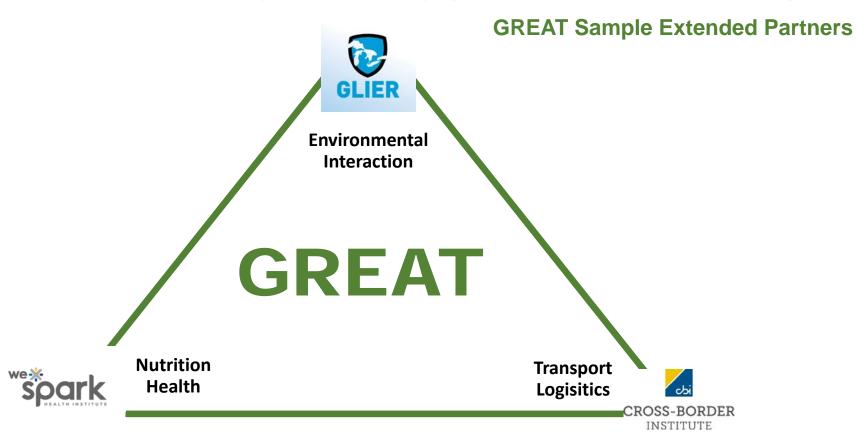
IT'S ALL ABOUT A GREAT NETWORK

Core Components





IT'S ALL ABOUT A GREAT NETWORK







JURISDICTIONAL SCAN











What Else Is Similar Out There?

- Wageningen University & Research is the only university in the Netherlands to focus specifically on the 'healthy food and living environment' theme.
- Five scientific research programs:
 - Circular and climate neutral
 - Food security and the value of water
 - Nature and inclusive transitions
 - Safe and healthy food systems
 - Data driven and high tech





wur.nl/en/wageningen-university.htm





What Else Is Similar Out There?

- SLU mission is to develop an understanding of sustainable use and management of biological natural resources.
- Major research areas include:
 - Ecology
 - Environmental Sciences
 - Plant Sciences
 - Forestry
 - Agriculture, Dairy, and Animal Sciences





https://www.slu.se/en/





What Else Is Similar Out There?

 The CEAC provides education, research, outreach, and extension activities, and includes advanced technology greenhouses and growth chambers, as well as office, laboratory and teaching facilities.

- Innovative facilities include:
 - Teaching and R&D Greenhouses
 - Vertical Farm
 - Aqua Farm
 - Mars-Lunar Greenhouse

University of Arizona CEAC



https://ceac.arizona.edu/





What Else Is Similar Out There?

- The MSU College of Agriculture and Natural Resources strives to advance the knowledge for the management of communities and agricultural, natural resource, and food systems to meet diverse human needs in a sustainable manner.
- Four pillars include:
 - Agriculture: Plants and Animals
 - Human Health: Food and Nutrition
 - Built Environments: Construction and Design
 - Natural Resources: Sustainable Environments





canr.msu.edu





What Else Is Similar Out There?

- CRAAQ is a not for profit organization dedicated to knowledge transfer in the agricultural and agribusiness sectors.
- The organization is made up of an extensive network of advisory services including 400 dedicated experts throughout Canada who share information with over 5,000 professionals, as well as with approximately 15,000 agricultural and food companies.

The Quebec Reference Center for Agriculture and Agri-food (CRAAQ)







What Else Is Similar Out There?

- Vineland is a non-profit, Canadian results-oriented organization dedicated to horticulture science and innovation.
- Research programs include:
 - Biocontrol systems
 - Automation
 - Plant variety development
 - Consumer insights
 - Greening the landscape





vinelandresearch.com





What Else Is Similar Out There?

- ACIAR funds and connects agricultural researchers in Australia to the developing world, achieving more productive, resilient and sustainable agriculture.
- Priorities include:
 - Food security and poverty reduction
 - Capacity building
 - Human health and nutrition
 - Inclusive value chain
 - Natural resources and climate change

Australian Centre for International Agricultural Research







STAKEHOLDER SURVEY







